OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

a. These rules govern the Spring Training Trip of the “Sentry” Sweepstakes promotion (the “Promotion”) being conducted by Newsradio 620 WTMJ, 720 East Capitol Drive, Milwaukee, WI 53212 (“GKB”) beginning at 6am CST on Thursday, May 28, 2020 and ending at 11pm CST on Wednesday, July 29, 2020.

b. To participate in the Promotion, you may enter via the following method(s):

i. To participate in the Promotion, you may go to your local Sentry Foods location starting on Thursday, May 28, 2020 starting at 6am CST and ending at 11pm CST on Wednesday, July 29, 2020, and complete an official entry form (located in your local newspaper) which includes first and last name, complete address, city, state, zip code, home telephone number and date of birth, and put the entry form in the registration box. All entries must be received by 11pm CST on Wednesday, July 29, 2020.

ii. To participate in the Promotion, you may also handprint your name, address, city, state, zip, county of residence and home telephone number on a 3”x5” postcard and mail your entry in a stamped hand-addressed envelope to “Spring Training Trip of the “Sentry Sweepstakes” at 8401 102nd Street, Suite 500, Pleasant Prairie, WI 53158 ATTN: Advertising. All entries must be postmarked by Wednesday, July 29, 2020 and received no later than Wednesday, August 5, 2020.

c. Limit one (1) entry per mailing envelope. All entries become the property of Sentry Foods and will not be acknowledged or returned.

d. GKB and Sentry Foods are not responsible for lost, stolen, mangled, misdirected, postage due, illegible, incomplete, or late entries.

2. ELIGIBILITY RESTRICTIONS

a. The Promotion is open to all persons who are 21 or older and who reside in Wisconsin and who have a valid passport. Employees of GKB and Sentry Foods, its subsidiary and affiliated entities (WTMJ/WKTI), GKB’s advertising and promotional agencies, its participating sponsors, other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or
not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

b. Fans are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over $600. Only one (1) winner per household is permitted in any GKB promotion.

c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.

d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

a. (1) grand prize will be awarded in this Promotion which consists of the following:

Airfare for (2) people (winner and a guest) to Phoenix, Arizona from Milwaukee, Wisconsin for 2021 Spring Training. Specific dates to be determined once the 2021 baseball Spring Training calendar is released. The trip must be taken by March 26, 2021. The Prize also includes (1) 3-night hotel stay for (2) guests (no room upgrades), tickets to (2) days of Spring Training 2021 at American Family Fields of Phoenix and (1) $300 Visa gift card. The Approximate Retail Value (“ARV”) of the prize is $2,750. Certain travel restrictions may apply. Travel arrangements must be made through GKB. Prize is subject to availability. If the winner cannot travel on dates specified by GKB, the winner may be disqualified and an alternate winner may be selected in GKB’s sole discretion. All other costs not specifically stated herein, including but not limited to those of, taxes, meals, tips and ground transportation to/from the airport and/or to/from the hotel, are the responsibility of the winner. The winner and travel companion must travel on the same itinerary and are responsible for obtaining all required travel documents, including, without limitation, passports for international travel. If applicable, the winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the winner’s stay. The winner and travel companion must sign a Publicity, Liability Waiver and Travel Release form prior to traveling. If a selected event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, or for any reason beyond the control of the Station, the Station’s sole responsibility to the winner will be to award a cash prize in the total amount of the ARV.

All prizes or prize certificates will be distributed virtually with GKB or via mail. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to the
winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.

b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

a. Decisions of GKB management and Sentry Foods with respect to the Promotion are final.

b. A random drawing will be conducted by a representative of Sentry Foods on or about August 12, 2020, from all eligible entries.

c. (1) final prize winner will be randomly selected from all eligible entries by on or about Wednesday, August 12, 2020 at 5pm CST. Potential winners will be notified by phone and/or email and must accept or decline the prize within 10 business days of being contacted or, they forfeit the prize. Should the winner decline the prize, there will be a substitution and another contestant will be chosen to win the prize. If a potential winner does not claim his/her prize within the time specified by Sponsor, the prize will be forfeited and an alternate winner selected, time permitting.

d. (1) final grand prize winner will be determined by Wednesday, August 26, 2020 at 5pm CST and will be notified by a call and/or email from the GKB marketing team.

e. Odds of winning the grand prize depends upon the number of eligible entries received, random selection and the probability of winning fans accepting or declining the prize.

f. Qualifiers and the Grand Prize winner need not be present to win.

g. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and an alternate winner may be selected randomly. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS
a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner’s full Social Security Number or the equivalent for receipt of any prize valued at $600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of $600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of $600 or more will be reported to the IRS.

b. By participating in the Promotion, the winner agrees to have the winner’s name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB’s website. Failure to comply with the rules of the Promotion may result in a contestant’s disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the
control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.

g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.

h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Wednesday, July 29, 2020 to “Spring Training Trip of the “Sentry” Sweepstakes – Official Rules,” Attn: Promotions, GKB 720 E Capitol Drive, Milwaukee, WI, 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Wednesday, September 30, 2020 to the above address marked “Spring Training Trip of the “Sentry” Sweepstakes – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB.

Administrator: Good Karma Brands Milwaukee, LLC, 720 E Capitol Drive, Milwaukee, WI 53212

Sponsor: SUPERVALU INC., 7075 Flying Cloud Drive, Eden Prairie, MN 55344

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